

THE STRATHMORE STANDARD AND BOW VALLEY

HAY and Harvest Tools
ONLY THE BEST
STRATHMORE HARDWARE

VOL. VIII., NO. 51

STRATHMORE, ALBERTA SEPT. 19, 1917.

Subscription Price, 1.00 per year

LOCAL JOTTINGS

A Dominion Election in the Fall would not come as a very great surprise.

A Red Cross Sock Social will be held in the Opera House on Thanksgiving Day, October 28th. Particulars later.

The CPID Tennis Club journey to Calgary on Saturday to play a return series of games with the North Hill Club. We trust they will bring back the honors.

The threshing outfits are now getting in readiness for a spell of work in this district.

It might be a little early, but we were just wondering what the lineup in the bowling league will look like this winter.

During the past week or so a number of I. W. W.'s have been seen in Strathmore. We have no room for them here.

Mr. F. R. Lilly has opened up a real estate and insurance office in the King Edward Block.

The Bori-Hambourg Concert Co., who appeared in the Opera House on Saturday, lived up to their reputation as artists of no mean ability and they had good reception. It is a pity we cannot get more concerts along this line.

A house-to-house canvass was made this week for funds to provide Christmas Stockings for the Canadian Boys in Hospitals. As a result some \$84. was sent in to headquarters and the collectors are deserving of great credit. Mrs. S. E. Hall wishes to thank all those who contributed to the Fund.

Mrs. Brophy, of Calgary, who is well known to Strathmore people as a teacher in Piano and Voice Production will be holding Strathmore every Friday and Saturday. The Brophy has been in Boston for the past two years engaged in professional studies and has appeared before some of the leading Boston critics.

With the installation of so many private electric light plants in town, the chances of a gas well are pretty slim. But our City Fathers, need not despair. In England they are trying to use coal gas as a "cwicket" or soccer in auto. It is a natural gas may be used in a like manner.

The sporting population of England are getting more bawled than they have seen in many moons. But we doubt if "the bally game of roundabouts" will take on like "cwicket" or soccer, because it is "such a devilish noisy game" and "it only awakes newish sport for tea, old chap. What?" And it is so annoying, demit, to have the umpiah call "stewie" when you newah even saw the bally ball.

A Modern Battlefield

A very vivid and realistic picture of a modern battlefield, was portrayed by Miss McEllohes (who, it will be remembered, left this country for France as a nurse in the Imperial Force) in a recent letter to her brother Mr. R. T. McEllohes (to whom we are indebted for these particulars). The writer mentions having picked up a German helmet and gas mask on the Somme Front

and goes on to say: "I am sending you these tropics just as I picked them up, enlivened and gilded with mind. If you can picture to yourself a desolate stretch of country, as full of shell holes as it is possible to get them, with countless pieces of exploded shells, unexploded shells, shell cases, rifles helmets, and all the other paraphernalia of war strewn around, with here and there an arm, a leg or some other portion of a human body protruding from the debris of a shell crater or dugout, and above all, the ever increasing stench only to be found on a battlefield, you will have some idea of what the country we are in is like. Such a description as this, coming from one who has been over the ground, should make us put forth all our energy in helping to supply what is needed at the front."

To those who Have Gone

Honor the men who should be called
When the fiery cross did burn;
Honor the men who went to fall,
The men who will not return.
Honor the heroes passed away,
And think of the men at rest;
Know that for you they faced the fray,
And passed to the silent west.

Big Doings at Crowfoot

On Friday, evening, September 28, a Pie Social, preceded by a concert and auction sale, will be held in Crowfoot Schoolhouse, commencing at eight o'clock sharp. Various articles for the sale have already been donated, one being a 14k gold, opal and emerald ring by D. E. Black and Co., jewelers, Calgary. The proceeds will be divided—half to provide parcels for Canadian boys now prisoners of war in Germany and half towards putting on an addition to the "teachage."

The thousands of bargains to be found at the Sale which the Movie Man is conducting at the Strathmore Trading Co.'s Store, are attracting crowds of people who daily throng the Store snapping up bargains never before seen in Strathmore. A visit to this Sale will repay you. The Movie Man does not for what he is, but for what he does.

ORIGINS AND CALIPENT A RAILROAD CO. GRANT LANDS

Title to some reserved in United States by act of Congress dated June 9th, 1906. Two million three hundred thousand acres to be opened for homestead and sale. Further and Agricultural lands. Containing some of the best land left in United States. Now is the opportune time. Large tracts of land by purchase and donation of soil, climate, rainfall, elevations, etc. One paid dollar.

GRANT LANDS LOCATING CO.
Box 610, Portland, Oregon

KYANIZE

For very best Polish for Floors, Furniture and all kinds of Wood work. In all the leading Galsies.

Give it a trial and you will want it again.

STRATHMORE HARDWARE

Namaka Notes

Threshing has started in this district.

The UPWA met at the Shoutledge Ranch on Saturday (yesterday) and were entertained by Mrs. J. Bell, President of the Society.

Miss Osborne has taken up her duties as teacher in the Namaka School.

Wedding bells have again been ringing. Now that one of our bachelor friends has turned benedict others may follow suit. At a meeting of the U. F. W. at the Shoutledge Ranch on Saturday a presentation of some Rogers 1847 place, a fountain pen, and a beautiful birthday cake, was made to Mrs. C. W. Watson, secretary of the society. The President, Mrs. Jessie Bell, in a brief, but fitting speech, commented upon the financial and social success of the club. The meetings, she said, had proved very pleasant and profitable. A great deal of success was due to the secretary who had served the club so faithfully since its organization. In the names of the members

of the U. F. W., she had great pleasure in asking the Secretary to accept the gifts. Mrs. Watson, in reply, thanked the ladies for their very kind appreciation of her services. The cake was made and decorated by Mrs. J. B. Sim.

Mrs. J. B. Sim has received grateful acknowledgement from the Provincial Branch of the Canadian Red Cross Society for the consignment of vegetables forwarded to the Ogden Home.

Under the auspices of the Red Cross Society, a dance was given in the "Addellows" Hall on Friday the 7th. Music was supplied by the Strathmore Orchestra. Mrs. J. B. Sim, Mrs. J. Bell, Mrs. Markum and Mrs. H. Wooster, formed a committee for the work connected with the dance. The net amount realized was \$45.50.

PIANO AND VOICE PRODUCTION

Mrs. Brophy, of Boston, Mass., will visit Strathmore every Friday and Saturday. Arrangements for lessons can be made at Mrs. R. A. Anderson's, phone 46, or at Studio, 221 Underwood Block, Calgary. During the last two years Mrs. Brophy has been in Boston taking special courses in Voice and Piano Production.

WHEN IT'S THRESHING TIME WEAR GOGGLES



Goggles are cheaper than eyes

We carry the Consol & Willson Goggle line 25c up

C. CHRISTIANSEN

THE STRATHMORE JEWELRY STORE

MEALS AT ALL HOURS

THE KING EDWARD HOTEL DINING ROOM is now UNDER NEW MANAGEMENT; and will be open to the Public from 6 a.m. to 12 p.m. Short orders a specialty. GOOD COOKING.

W. LANGSTROTH
Proprietor

K. & K. SHOP

"FOR MEN'S WEAR"

HATS, CAPS, BOOTS, SHOES
TIES, SHIRTS, COLLARS

READY-MADE & MADE-TO-MEASURE CLOTHING

Everything in Men's Wear

GUNS and AMMUNITION

Our Stock is Complete in
NITRO CLUB
ELEY'S and
SOVEREIGN

Shot-gun Shells

SHOT GUNS FROM \$10 to \$42

A complete range of HARNESS at a Specially Low Figure. Call and inspect this. Beds, Bedding and Furniture of ——— Every Description ———

WM. E. BROWN,
HARDWARE FURNITURE

SERVE! SAVE! PRODUCE!

Help The Belgians

THE NEED IS GREATER THAN EVER!

Subscriptions for
THE BELGIAN RELIEF FUND
Will be gladly received by Jos. Van Tighem

BUY AN IRRIGATED FARM FROM

THE CANADIAN PACIFIC RAILWAY

BECAUSE

Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but every year. Irrigation makes possible the successful culture of alfalfa, the king of fodders, which insures good returns in dairying and mixed farming. Irrigation means intensive farming and close settlement with all the advantages of a densely populated agricultural community. Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the years that it has been tried having absolutely demonstrated its success wherever intelligent irrigation is applied.

You can buy irrigated land from the Canadian Pacific Railway at prices up to \$50 per acre, with twenty years to pay and the privilege of a loan of \$2,000 for improvements (4% interest) no principal after first payment until end of fourth year, reduced interest if settlement conditions are complied with, and no water rental for first year. Contract can be paid off before maturity if desired.

This is the most liberal offer of irrigated farm land on record. For full particulars, apply to
ALLAN CAMERON, General Supt. of Lands
Canadian Pacific Railway, Dept. of Natural Resources (20 First Street, E., Calgary, Alberta)

FROCKS THAT SOLVE THE PROBLEM OF SMARTNESS AND PRACTICALITY



Proving the Charm of Figured Challis

Quite a Modish Feature is the Vestee

The Quimper Dress Personifies Youth

A Pleasing Model of Pongee

Handkerchief Linen Trims Voile

AND now the thoughts of mothers are turning schoolward, even tho the little daughters of mothers may not be thinking of the days when they will be living according to rule. But what wonder that the mothers are thoughtful—they have to prepare the wardrobe for the kiddies and have reason to be on the lookout for the most sensible and stylish things that can be had for the occasion. There may be a few left-overs from the summer wardrobe, but the active girl is sure to have very few of her summer frocks in good enough condition to attend school. For the first school days cool frocks will be needed. In fact, the wise mother lets her children wear the thin washable frocks all year round, knowing that heated buildings and warm outer coats make the thin fabrics sufficiently comfortable during the cold weather.

Very attractive and most suitable is the quimper frock of voile. This style seems to be particularly suited to the growing figure. The quimper is of white voile tucked and finished with a flat collar and a black bow that is sure to appeal to any schoolgirl. The touch of hand embroidery is something that also holds attraction for the schoolgirl with sufficient feminine vanity.

Doesn't the figured challis frock make every

last mother wish she were a little girl again? This model is particularly charming because of the quaint puffed pockets and the cunning short sleeves. Blue smocking is a pleasing form of trimming.

Developed in pongee the frock of that color is most practical. Large pockets and a wide belt along with a few buttons form a stylish trimming. Simple chain stitching in a contrasting color completes the decorations. White organdie and valenciennes lace are used for the collar and cuffs.

Yielding to the craze for vestees, the little brown linen model uses an edging of embroidery for the purpose. More of the edging trims the white collar and cuffs. Smocking in contrasting colors is an important feature of the frock.

Decidedly simple and smart is the pink-and-white dress. The tucked shirtwaist reminds one of the shirtwaist little brother wears with his Oliver Twist suit. White voile has been chosen for the frock and handkerchief linen for its trimming.

Don't forget, mothers, that children appreciate being consulted regarding their likes and dislikes for certain styles. Give them an opportunity to make a selection. They can't go wrong with such a variety before them.

RANK

SLAUGHTER

STORE OPEN EVENINGS

OF MERCHANDISE

STORE OPEN EVENINGS

at the Strathmore Trading Company, Limited.

Come and See the "MOVIE MAN" Giving Away Goods!

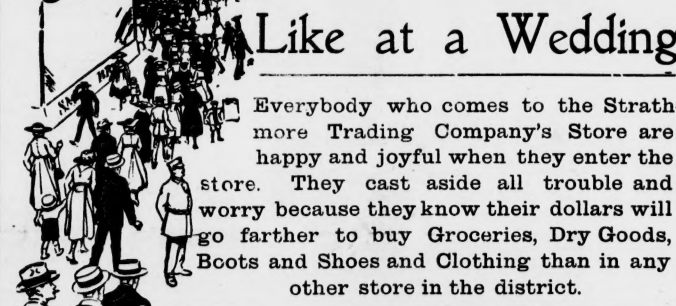
MEN'S WEAR

You Have Just to Look at
the Goods and the Prices
to Realize the Need to
Hurry
The "Movie Man"

Cashmerette Sox 3 for 1.00
Ties, regular 50c, 3 for 1.00
Heavy Wool Sox 75c for .50
" " " 3 pr for 1.00
Cotton Sox 2 pair for 25c
Braces 35c a pair
Boys Braces 20c a pair

Ladies' Middies

Ladies Middies reg \$1 for .85
Ladies Nightdresses
reg \$2 for 1.35
" Underskirts reg \$2.25 for 1.75
" Aprons, up to \$1.75 for 49c
" Waists, up to \$2.25 for 65c
Children's Middies for 39c
Ladies House Dresses
reg \$2 for 1.39

BARGAINS
that will attract
Crowds

Like at a Wedding

Everybody who comes to the Strathmore Trading Company's Store are happy and joyful when they enter the store. They cast aside all trouble and worry because they know their dollars will go farther to buy Groceries, Dry Goods, Boots and Shoes and Clothing than in any other store in the district.

You Will Have
to Hurry

Men's Heavy Duck Pants
Some Peabody's
Regular \$1.75 Sale \$1.35
Ditto, regular \$1.25 Sale \$1.00
Heavy Lined Whipcord
Pants, reg \$4.50 for \$3.50
Dress Pants, reg \$5 for 3.75
Men's Tweed Pants
reg \$2.75 for \$2.15

Most Women
want
the
EarthWell, Here it is!
LADIES'
UNDERWEAR

Ladies' Combinations
reg 85c for 65c.
Ladies' Combinations
reg \$1.25 for 95c.
Ladies' 2 piece Wool Underwear, reg 75c for 55c.
Ladies' 2 piece Wool Underwear, reg \$2.00 for 1.25
Ladies' Wool Drawers
at 45c, a garment
Ladies' Light Weight
Undershirts 2 for 25c.

50c. here does the work of a dollar elsewhere

Ladies' and Children's
FALL & WINTER COATS

Overcoats, reg \$15 for 8.50
" reg \$9.50 for 4.95
" reg \$8 for 3.75
Children's Fur Coats,
reg \$6 for 3.00
Children's Fur Coats,
reg \$15.95 for 7.95
Children's Fur Coats,
reg \$6.50 for 3.25
Ladies' Skirts, \$7, \$7.50,
\$8.50 and \$10 for 3.95

Less Than Wholesale Prices

English Flannellette
reg 20c for 15c.
English Flannellette
reg 25c for 18c.
English Flannellette
reg 30c for 22 1/2c
Potter's Prints, reg 25c
for 17 1/2c

NEVER AGAIN WILL THERE
BE SUCH BARGAINS

Little Girls' Dresses reg 50c for 30c
Babies' Rompers, reg 50c for 30c
Kiddies' Dresses, reg 50c for 30c

Young Men's Suits

All sizes, reg \$12.50, for \$7.75
for \$6.75

UNDERWEAR—All Sizes

Men's heavy, all wool Underwear
reg \$1.75 for \$1.15
110" Armuree Panties No. 16 for \$1.25
a garment, regular \$2.00
65 Garments Odds and Ends at 50c
Extra Heavy Flannel Lined reg \$1.35 for 90c
Extra Heavy Flannel Lined reg \$1.00 for 75c

Hurry! Hurry! Hurry!

To those who have not been at this great sale we sound the warning, Hurry! The stock is melting fast and soon it will be too late. Buy Shoes for the whole family.

MEN'S OXFORDS Any Oxford in the store for \$3.95, values to \$6.50
MEN'S DRESS SHOES Men's Dress Velour Blucher reg \$7.50 for 5.95
Men's Dress Kid Bluchers regular \$5.50 for 4.35
MENS WORK SHOES Men's & Boys Mule Skin Shoes reg \$1.75 for 2.95
Mens Heavy Horsehide and Kangaroo Shoes val to \$6 for 3.95

Men's High Cut Chrome Tan Boots, reg \$9.75 for 8.45
Men's Chrome Tan Work Shoes reg \$7.50 for 5.75
LADIES DRESS PUMPS \$5 for 3.95
Ladies' Patent Button Shoes regular \$5.50 for 3.15
Ladies' Kid Bluchers, 4.25 for 3.65
Ladies' Pat. Pumps reg \$5 for 3.95

Ladies' Gondola Ox'ds 4.50 for 3.35
Children's Heavy Kid Button Shoes reg \$3.50 for 2.65
Child's Nursery Shoes \$2.50 for 1.95
Infants' White Swade Pumps regular \$2 for 1.65
Misses' Heavy Button Shoes regular \$3.50 for 2.95

GROCERIES

Here is a list of prices on Groceries that will make you think we stole the goods:

BEANS 10 lbs for \$1.00
SHREDDED WHEAT 5 pks for 45c
BLUE RIBBON TEA (white label) reg 60c old value, per lb 50c
JELLY POWDERS 2 pks 25c
VINEGAR, reg 25c bottles sale 19c

SUGAR per sack \$2.25
LB TIN TUXEDO ALLSPICE reg 65c for 39c
TUXEDO BAKING POWDER regular 25c tins, 2 for 35c
MACARONI & SPAGETTI reg 15c 2 pks for 25c

LOWNEY'S COCOA reg 30c tins for 25c
IVORY SOAP 5 bars for 25c
PURE CASTLE SOAP 25c bars 2 for 39c
REX FLOATING TOILET SOAP 25 BOX TOILET SOAP 2 for 35c

COME A-RUNNING FOR THESE!

Don't forget the Bargain Annex up stairs. See the 5, 10, 15 20 & 25c tables. So much goods we have not got room to advertise

READ EVERY WORD—Scan every line—Here's Bargains—The Biggest Bargains Strathmore has ever known! We're going to close out half of this in a hurry and have cut and slashed prices even deeper to make this the biggest sale in the country. It's up to you to be here in time. Don't Be Late. The "MOVIE MAN."

The "Movie Man" SLAUGHTERING
the Stock of The STRATHMORE TRADING CO., LIMITED

MISS IT IF YOU DARE!

Flour at Less Than Mill Price
"PURITY FLOUR"
More Bread & Better Bread
per sack \$5.50
"GOLD SEAL"
No. 1 Hungarian Fl. per sack \$5.25
"SAMSON" FLOUR at \$2.35

DRESS GOODS

Navy Blue Dress Goods
reg 75c for 49c per yd
All Wool Serge reg \$1.25 for 85c
Red, White, Brown and Navy
reg \$1.75 to \$2.00 for \$1.25 yd
HEAVY COMFORTERS
reg \$1.50 for \$0.50

TOWELLINGS

Glass Towelling, reg 15c yd for 10c
Roller Towelling, reg 20c yd for 15c
Hand Towels, reg 55c pr for 39c
Turkish Towels, reg \$1 pr for 75c

THE "MOVIE MAN" SAYS:
The people of Strathmore and District sure know bargains and have been carrying the goods home in wagon loads. They are shrewd buyers.

LADIES' HOSE

Silk Lisle, reg 75c for 55c.
Tan Cotton Hose 3 prs for 55c
Ladies' Cashmere Hose reg 45c 3 prs for \$1.00
Silk Hose, reg 85c for 55c
Black Cotton Hose, reg 35c for 25c

CHILDREN'S HOSE

Children's Heavy Rib Hose, 3 pr for \$1.00
Children's Black Fleeced Hose reg 45c 3 pr for \$1.00
Children's Knockabout Stockings reg 40c pr for 25c
Child's Little Daisy pr 30c
Child's "Darling" pr 30c

